

Transatlantic Week 2013

TRANSATLANTIC PARTNERSHIP: DRIVING JOBS AND GROWTH

DRAFT OUTLINE PROGRAM

July 15 – 18, 2013

WASHINGTON DC

organized by

**TRANSATLANTIC POLICY NETWORK
(TPN)**

in partnership with



Bertelsmann Foundation

DAIMLER



European Internet Foundation

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ALL TPN ROUNDTABLES ARE OFF-THE-RECORD AND INFORMAL

PROGRAM

MONDAY, JULY 15, 2013

6:00 pm - **Reception:** Hosted by UPS
7:30 pm **Location:** UPS Town House, 421 New Jersey Ave SE, Washington, DC 20001

TUESDAY, JULY 16, 2013

09:00 am - **Outline of Transatlantic Ties 2030**
11:00 am **Location:** Atlantic Council, 1101 15th Street, NW, 11th Floor, Washington, DC 20005

Panel: **Mat Burrows**, Former Counselor, National Intelligence Council
Alvaro Vasconcelos, Former Director, EU Institute for Security Studies
Eric Peters, Adviser, Bureau of European Policy Advisers (BEPA), European Commission
Simon Serfaty, Senior Fellow, German Marshall Fund of the United States

12:00 pm - **Youth Leaders in Transatlantic Relations Panel**
1:30 pm **Location:** DCI Group, 1828 L Street, NW - 4th floor, Washington DC 20036

Note: This youth panel is for participants born after 1980

Moderator: **Adina Ioana Valean**, MEP, European Parliament, Vice President of the Alliance of Liberals and Democrats for Europe Group

Panel: **Maria Fuster**, International Affairs of Nuevas Generaciones, Manager of Marcus Evans, Spain
Ivan Delibašić, Foreign Policy Adviser to the Deputy Prime Minister, Government of Serbia
Antonio Anselmi, Policy Adviser for the International Trade Committee, European Conservatives and Reformists Group, European Parliament
Alessio Parolari, American Chamber of Commerce, Milan, Italy
Iván Sven Glasovac, Senior Consultant, DCI Group, EU
Matthew A. Smith, Chairman and Co-Founder The Concordia Summit, USA
Alex Kellner, Digital Director for Terry McAuliffe for Governor, USA
Martin Diego Garcia, Account Manager, The Campaign Workshop, USA

12:00 noon Welcome Buffet Lunch

Location: Oracle Town House, 27 D St SE, Washington, DC 20003

Introduction: **Karl Cox**, Vice President Public Policy and Corporate Affairs EMEA, Oracle

Opening: **James Elles MEP**

Comments: **Speaker John Boehner**, US House of Representatives

Closing: **The Honorable Jim Costa**, Member of Congress

Note: *For reasons of security and logistics, all participants must have registered online for this particular occasion. And unfortunately due to space limitations, TPN greatly regrets not being able to include staff.*

2:00 pm - SESSION 1:

3:15 pm Transatlantic Cooperation on Defense

How can the EU and the US collaborate on joint defense and homeland security technology initiatives to maximize the economies of scale

Location: Room 1334, Longworth House Office Building, Capitol Hill

Chair: **Franklin Kramer**, Member, Board of Directors, Atlantic Council

Panel: **Peter Flory**, Vice President International, QinetiQ North America & former NATO Assistant Secretary General for Defense Investment

Francois Rivasseau, Charge d'Affaires, EU Delegation to the U.S.

Libor Roucek MEP, European Parliament

Martin Hill, Vice Chairman, NATO Industrial Advisory Group (NIAG)

The Honourable Buck McKeon, Member of Congress*

Rapporteur: **Rudy Priem**, Senior Government Affairs Manager for Security and Defense, Europe, United Technologies (UTC)

2:00 pm - SESSION 2:

3:15 pm Transatlantic Cooperation on Innovation: New Ideas for Growth and Jobs

Opportunities for harmonization of EU-US policies on patents, research funding and entrepreneurship

Location: Room 2237, Rayburn House Office Building, Capitol Hill

Chair: **Richard Hudson**, CEO & Editor, Science Business

Panel: **John Wood**, Secretary-General, Association Commonwealth Universities

The Honorable Zoe Lofgren, Member of the US Congress*

Maria Carvalho MEP, European Parliament

Maria Zuber, Vice President, Research, MIT

J. Frank Brown, Chief Operating Officer, General Atlantic

Rapporteur: TBC

3:30 pm – SESSION 3:

4:15 pm Location: Room 2237, Rayburn House Office Building, Capitol Hill
Looking Ahead – A conversation with Robert B Zoellick

Moderator: **Fred Kempe**, President and CEO, The Atlantic Council

4:30 pm – SESSION 4: Scene Setting

5:30 pm Location: Room 2237, Rayburn House Office Building, Capitol Hill

Transatlantic Partnership: Driving Growth and Jobs

Welcome session in order to highlight the importance of TTIP and U.S.-EU economic cooperation in a broader trade and political terms, i.e. transatlantic relationship re-shaped and re-launched, forward looking agenda, driving growth & jobs, enhancing long-term competitiveness.

Chair: **The Honorable Jim Costa**, U.S. House of Representatives

Panel: **Michel Barnier**, European Commissioner Internal Market and Services
James Cicconi, Senior Executive Vice President-External & Legislative Affairs, AT & T
Elmar Brok MEP, Chairman, Foreign Affairs Committee, European Parliament
Hannes Swoboda MEP, President, S&D Group, European Parliament
Jake Jones, Executive Director External Affairs and Public Policy, Daimler AG
The Honorable Ed Royce, Chairman, House Foreign Affairs Committee
Crin Antonescu, President of the Senate of Romania

Rapporteur: **Ignacio Garcia Bercero**, Director, Neighbouring countries, USA & Canada, DG Trade, European Commission

5:30 pm – RECEPTION

7:00 pm Location: Room B-369, Rayburn House Office Building, Capitol Hill

Introduction: **Jeffrey Werner**, General Manager, International, Daimler AG

Comments: **The Honorable Jim Costa**, US House of Representatives
James Elles MEP, Chairman, Transatlantic Policy Network

WEDNESDAY, JULY 17, 2013

9:00 am – SESSION 5:

11:00 am Location: Auditorium, Capitol Visitor Center (CVC)
East Capitol St NE & First St, Washington, DC 20004

**Transatlantic Trade and Investment Partnership (TTIP):
Next Steps for a Comprehensive Agreement**

9:00 am – TTIP: Next Steps for a Comprehensive Agreement

10:00 am Location: Auditorium, Capitol Visitor Center (CVC), East Capitol St NE & First St.

Chair: **Bruce Stokes**, Pew Research Center

Panel: **Dan Mullaney**, Assistant USTR for Europe and the Middle East,
Office of the United States Trade Representative
Ignacio Garcia Bercero, Director, Neighbouring countries, USA
& Canada, DG Trade, European Commission
Laura Lane, President of Global Public Affairs, UPS
The Honorable Fred Upton, Chairman, Committee on Energy and
Commerce, US House of Representatives*
Antonio López-Istúriz White, European People's Party Secretary General,
MEP, European Parliament

10:00 am – TTIP: The Regulatory Dimension

11:00 am Location: Auditorium, Capitol Visitor Center (CVC), East Capitol St NE & First St,

Chair: **Bruce Stokes**, Pew Research Center

Panel: **Ignacio Garcia Bercero**, Director, Neighbouring countries, USA
& Canada, DG Trade, European Commission
Jeff Weiss, Senior Advisor for Standards and Global Regulatory Policy,
Office of the Secretary, U.S. Department of Commerce
The Honorable Erik Paulsen, US House of Representatives
Malcolm Harbour MEP, Chairman, Internal Market Committee,
European Parliament
Lisa Schroeter, Global Director of Trade and Investment Policy,
The Dow Chemical Company
Michael Fitzpatrick, Senior Manager and Senior Counsel, Government
and Regulatory Affairs, GE

Rapporteur: **Koen Berden**, Commercial Director Ecorys, Member Board of
Directors & Assistant Professor, Erasmus University

11:15 am – **SESSION 6**

12:45 pm **Location:** North Congressional Meeting Room, Capitol Visitor Center (CVC)
East Capitol St NE & First St, Washington, DC 20004

Towards a Transatlantic Financial Services Market

Identify the main issues where the need for improved transatlantic coherence are the greatest, and defining an order of priority. Banking issues will play an important part, but one must not forget to include insurance and reinsurance as an essential element for generating the investments necessary to produce growth and sustain jobs over the long term.

Chair: **Carter Dougherty**, Correspondent,
Bureau of Consumer Financial Protection, Bloomberg News

Panel: **Lael Brainard**, Under Secretary for International Affairs, US Treasury*
Nadia Calvino, Deputy Director-General, DG Internal Market,
European Commission
Sharon Bowles MEP, Chairman Economic Committee,
European Parliament
Hans-Dieter Holtzmann, Head of EU Representation, Deutsche Bank AG
The Honorable Gregory Meeks, US House of Representatives

Rapporteur: **Karel Lannoo**, Chief Executive, CEPS

11:15 am – **SESSION 7**

12:45 pm **Location:** South Congressional Meeting Room, Capitol Visitor Center (CVC)
East Capitol St NE & First St, Washington, DC 20004

Towards a Transatlantic Market for Trade in Chemicals

Discuss concrete areas in chemicals management where the US and the EU should intensify their regulatory cooperation in order to reap most benefits out of the TTIP.

Chair: **Reinhard Quick**, Executive Director, VCI

Panel: **Jim Jones**, Acting Assistant Administrator for the Office of Chemicals
Safety and Pollution Prevention, EPA
Martin Kayser, BASF, Senior Vice President Product Safety
Gwenole Cozigou, Director, DG Enterprise, European Commission
Edit Herczog, Member of the European Parliament
Member of Congress, U.S. House of Representatives*

Rapporteur: **Jeffries Briginshaw**, Managing Director, BritishAmerican Business

1:00 pm – Transatlantic Week Lunch

2:15 pm Location: HVC 201 A and B, Capitol Visitor Centre (CVC)

Chair: **The Honorable Jim Costa**, Member of Congress

Comments: **Jean-Luc Demarty**, Director-General, DG Trade, European Commission

Keynote: **Ambassador Michael Froman**, United States Trade Representative

Closing: **Godelieve Quisthoudt-Rowohl MEP**, European Parliament

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2:30 pm – SESSION 8

4:00 pm Location: North Congressional Meeting Room, Capitol Visitor Center (CVC)

Towards Transatlantic Cooperation on Innovation and Standards

Chair: **Dirk Hudig**, Director, FIPRA Group

Panel: **Dominique Ristori** – Director General, JRC, European Commission
Dr. Patrick Gallagher, Director, National Institute of Standards and Technology, U.S. Department of Commerce
Andreas Schwab MEP, European Parliament
The Honorable Chaka Fattah, U.S. House of Representatives

Rapporteur: **Karl Cox**, Vice President Public Policy and Corporate Affairs EMEA, Oracle

2:30 pm – SESSION 9

4:00 pm Location: South Congressional Meeting Room, Capitol Visitor Center (CVC)

Towards a Digitally-Driven Transatlantic Market I

Focusing on the interoperability of policy frameworks: privacy, accessing the cloud and spectrum

Chair: **Fran Burwell**, Vice President, Atlantic Council of the United States

Panel: **Cameron Kerry**, General Counsel, Office of the General Counsel, US Department of Commerce; Co-Chair, Subcommittee on Privacy and Internet Policy, Executive Office of the President
Megan Richards, Director, DG CONNECT, European Commission
The Honorable Bob Goodlatte, Chairman, Committee on the Judiciary, U.S. House of Representatives
Pilar Castillo MEP, Chairman, European Internet Foundation
Len Cali, Senior Vice President Global Public Policy, AT&T

Rapporteur: **Peter Linton**, EIF

4:00 pm – **SESSION 10**

5:30 pm **Location:** North Congressional Meeting Room, Capitol Visitor Center (CVC)

The next Internet frontier: Managing the rising tide of scientific data

The Research Data Alliance: A new international initiative to tap the research potential of the Internet

Chair: **John Wood**, Secretary General, Association of Commonwealth Universities

Panel: **Malcolm Harbour MEP**, Chairman, Internal Market Committee, European Parliament
The Honorable Dan Lipinski, U.S. House of Representatives*
Professor Francine Berman, Rennselaer Polytechnic Institute
Ross Wilkinson, Executive Director, Australian National Data Services
G. Sayeed Choudhury, Associate Dean for Research Data Management, Johns Hopkins
Laurence W. Lannom, Vice President, (US) Corporation for National Research Initiatives

Rapporteur: **Richard Hudson**, CEO & Editor, Science Business

4:00 pm – **SESSION 11**

5:30 pm **Location:** South Congressional Meeting Room, Capitol Visitor Center (CVC)

Towards Transatlantic Cooperation in Healthcare

What forms of cooperation, in regulation and research, could be advanced as part of the Transatlantic Trade and Investment Partnership? This panel will explore: Regulatory cooperation; public private partnerships and cooperation on adherence.

Chair: **John Wyles**, Director, Science|Business

Panel: **Steven Ferguson**, Deputy Director, Licensing & Entrepreneurship, Office of Technology Transfer, National Institutes of Health
Richard Blackburn, Vice President International Public Affairs, Pfizer
Mark Abdoo, Director of the Office of Public Health and Trade, Office of International Programs, FDA*
Emer Cooke, Head of International and European Cooperation, European Medicines Agency *
The Honorable Ron Kind, US House of Representatives*
Maria Badia i Cutchet MEP, European Parliament

Rapporteur: **Douglas Gregory**, Executive Director, European Government Affairs, Amgen

6:00 pm RECEPTION

Location: **The US Chamber of Commerce**
1615 H St NW, Washington, DC 20062

Francois Rivasseau, Charge d'Affaires, EU Delegation to the U.S.
H E Zygimantas Pavilionis Lithuanian Ambassador to the U.S.
Myron Brilliant, Senior Vice-President for International Affairs,
US Chamber

THURSDAY JULY 18, 2013

09:00 am SESSION 12

10:30 am Location: Lincoln/Grant/McKinley Rooms, Fourth Floor, Capitol Hill Club, 300 First St. S.E.
Washington D.C. 20003

Towards a Transatlantic Financial Services Market

This second session would mainly aim at giving the broad global picture, focusing on "financial services - investors and job creators - recovering trust" and a discussion of derivatives, capital markets and how pension funds and insurance contribute actively to the general economy on both sides of the Atlantic.

Chair: **Paul Atkins**, Chief Executive, Patomak Global Partners

Panel: **Peter Skinner MEP**, European Parliament
Erick Holt, General Counsel & Chief Risk Officer, Allianz Asset Management
Peter Kerstens, First Counselor Finance, EU Delegation to the USA
Martin Boer, Secretary General, EFR
The Honorable Gwen Moore, U.S. House of Representatives

Rapporteur: **Karel Lannoo**, Chief Executive, CEPS

09:00 am **SESSION 13**

09:45 am **Location:** Eisenhower lounge, First Floor, Capitol Hill Club, 300 First St. S.E.
Washington D.C. 20003

Towards Transatlantic Cooperation on Energy and Innovation

Focusing on technology, nuclear energy and biofuels;

A conversation with:

Ernest Moniz, US Energy Secretary*

Moderated by: **Richard Hudson**, Science Business

09:45 am – **DISCUSSION**

11:00 am **Location:** Eisenhower lounge, First Floor, Capitol Hill Club, 300 First St. S.E.
Washington D.C. 20003

Chair: **Paul Adamson**, Editor-in-Chief, E!Sharp

Panel: **Ambassador Carlos Pascual**, Special Envoy and Coordinator for
International Energy Issues nominated as Assistant Secretary for Energy
Resources*

Christian Leffler, Managing Director, European External Action
Service (EEAS)

The Honorable Adam Kinzinger, Member of Congress*

Antonio de Palmas, President EU and NATO Relations, Boeing

Steve Cowley. Director, United Kingdom Atomic Energy Authority

Rapporteur: **Angus Kelly**, Senior Advisor, Syngenta

11:15 am – SESSION 14:
12:30 pm Location: Lincoln/Grant/McKinley Rooms, Fourth Floor, Capitol Hill Club, 300 First St. S.E., Washington D.C. 20003

The Transatlantic Innovation Agenda – Farm to Fork

Focusing on opportunities for transatlantic cooperation on innovation along the agro-food chain.

Chair: **Thierry De L’Escaille**, Secretary-General, European Landowners' Organization (ELO)

Panel: **Sarah Bittleman**, Special Advisor to EPA Administrator, US EPA
The Honorable Stephen Fincher, US House of Representatives*
Jan Mulder MEP, European Parliament
Mike Bushell, Principal Scientific Advisor, Syngenta

Rapporteur: **Herbert Oberhänsli**, Head Economic & International Relations, Nestlé

11:00 am – SESSION 15
12:30 pm Location: Eisenhower lounge, First Floor, Capitol Hill Club, 300 First St. S.E. Washington D.C. 20003

Towards a Digitally-Driven Transatlantic Market

The Internet of the Future: an open, collaborative ecosystem and force for freedom focusing on Internet Governance/An Open Internet; Balancing cyber security policy and the protection of civil liberties;

Chair: **Tyson Barker**, Director, Transatlantic Relations Executive Director, Bertelsmann Foundation

Panel: **J. Michael Daniel**, Special Assistant to the President and Cybersecurity Coordinator, National Security Staff, Executive Office of the President*
The Honorable Darrell Issa, US House of Representatives
Ivailo Kalfin MEP, European Parliament
Joseph Alhadeff, Vice President Global Public Policy, Chief Privacy Strategist, Oracle*

Rapporteur: **Peter Linton**, EIF

* = *invited*